Gelefilms Ltd. salaji

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries New Link Road, Andheri (West), Mumbai - 400 053. Tel.: 40698000 • Fax : 40698181 / 82 / 83 Website : www.balajitelefilms.com • Email- investor@balajitelefilms.com CIN No.: L99999MH1994PLC082802



November 14, 2024

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001 Stock Code: 532382 National Stock Exchange of India Ltd. "Exchange Plaza", Bandra-Kurla Complex, Bandra (East), Mumbai 400 051 Stock Code: BALAJITELE

#### Sub: <u>Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure</u> <u>Requirements) Regulations, 2015</u>

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular dated July 13, 2023, we wish to inform that the Board of Directors at their meeting held today, inter-alia:

- basis the recommendation of the Nomination and Remuneration Committee, approved the appointment of Mr. Sanjay Dwivedi, currently designated as the Group COO and Group CFO, as the Group Chief Executive Officer (Group CEO), in addition to his current role as the Group CFO. The relevant details pursuant to the aforementioned SEBI Circular are enclosed as <u>Annexure- I;</u>
- basis the recommendation of the Nomination and Remuneration Committee, approved the appointment of Mr. Vimal Doshi, currently designated as EVP Distribution & Syndication – Balaji Motion Pictures, as the COO - Motion Pictures. The relevant details pursuant to the aforementioned SEBI Circular are enclosed as <u>Annexure- II;</u>
- 3) with reference to our letter dated August 22, 2024 and as advised via your mail dated August 21, 2024, the Board was apprised about the penalty paid by the Company for not having requisite number of Independent Directors on the Board during the quarter ended June 30, 2024. The Board took note that the said default has been made good effective May 28, 2024 post appointment of new Independent Directors on the Board of the Company. Further, the penalty so levied has been paid in full by the Company to both the Exchanges;

4) authorized the following Key Managerial Personnel(s) to determine the materiality of an event or information and to intimate such event or information to the Stock Exchanges:

S. No	Name	Designation	Contact details
1.	Mrs. Shobha Kapoor	Managing Director	Tel: 91-22-4069-8000
2.	Mr. Sanjay Dwivedi	Group CEO and Group CFO	Fax: 91-22-4069-8181/82
3.	Ms. Tannu Sharma	Company Secretary	investor@balajitelefilms.com

The Meeting of the Board of Directors commenced at 03.30 p.m. and concluded at 21:05 p.m.

The above details are also available at the website of the Company at <u>www.balajitelefilms.com</u>.

Kindly take the same on record.

Thanking You.

Yours faithfully,

### For Balaji Telefilms Limited

Tannu Sharma Company Secretary and Compliance Officer Membership No – ACS30622

Encl.: As above

# Details pursuant to SEBI Circular dated July 13, 2023 of SEBI (Listing Obligations and Disclosures) Requirements, 2015

Sr. No.	Particulars	Information
1.	Reason for change	Appointment of Mr. Sanjay Dwivedi as the Group Chief Executive Officer, in addition to his current role as the Group CFO
2.	Date of appointment	November 14, 2024
3.	Brief profile	Sanjay is a seasoned professional with about 30 years of experience spanning Media & Entertainment and FMCG sectors. His journey at Balaji group began in January 2013 with his role as the Chief Financial Officer of Balaji Telefilms Limited. As a part of the core management team, he has been instrumental in driving operations for steering the financial performance of the Company. He works closely with Managing Director, Joint Managing Director and the Board. During his outstanding professional journey with the Group, he has led the fund-raising activities; obtained sanction from private banks for business initiatives; saved substantial amount in tax benefits for the Group through several initiatives, including clearing of old tax claims against the Company; and manages treasury corpus, in addition to other tasks as assigned from time-to-time. Prior to joining Balaji, he has held senior management positions at Nimbus Communications Ltd. and Entertainment Network India Limited (Radio Mirchi, part of the Times Group). He has earlier worked with GlaxoSmithKline Pharmaceuticals (India) Limited and Tata Steel in the finance functions.
4.	Disclosure of relationships with Directors (in case of appointment of Director)	Not applicable

### Annexure II

## Details pursuant to SEBI Circular dated July 13, 2023 of SEBI (Listing Obligations and Disclosures) Requirements, 2015

Sr. No.	Particulars	Information
1.	Reason for change	Appointment of Mr. Vimal Doshi as the Chief Operating Officer – Motion Pictures
2.	Date of appointment	November 14, 2024
3.	Brief profile	Vimal has a total work experience working in the film industry of about 26 years. He has been with the Balaji Group for over a decade. He joined Balaji in 2007 as Assistant Manager for theatrical distribution and has distributed several films for Balaji since more than a decade. He currently heads the theatrical distribution team. Additionally, since 2015, he has been heading all sales for films. He has done slate deals with major OTTs, Music Labels and Satellite players like Netflix, Tips, SaReGaMa etc. and has scripted and maintained strategic partnership with media behemoth, Zee. In last 3 years, Vimal has also looked into various Co-Productions and actively manages relationship with co-producers and talents.
4.	Disclosure of relationships with Directors (in case of appointment of Director)	Not applicable